

The Firm

What We Stand For

Consulting for Business provides supplier independent professional competencies in IT consulting and banking solutions with a continual commitment to excellence. Understanding your issues and our experience enables us to develop and support your opportunities.

Services are offered in:

- Private Banking
- Retail Banking
- Asset Management
- Investment Funds
- General back-office areas
- IT Operations Management

Achievement of added value to the business and sustainability of implemented solutions is of great importance to your strategy. A structured approach, allows us to assign, research, validate and process a precise product. Quality, costs and deadlines are always met.

Through a vast network, Consulting for Business has access to specialists in many different areas within a short time.

Our Strength – Your Success

c4b offers tailor made services in the areas of:

- Project Management
 - Business Projects
 - Merger Projects
 - IT Projects
 - Migration Projects
- Procurement (Evaluation and Purchasing) and contract negotiations
- Disaster Recovery and Business Continuity Planning
- Project Methodology
- IT System- and Application Architecture and Standards

c4b additionally offers:

- Ad interim IT Management

As responsible manager leading Application Development, Release- and IT Operations Management departments for a certain period of time.

This allows the client to assess a new situation without having the pressure of making staff decisions and/or hiring a new manager. At the same time having the certainty that the daily operation is continuing.

Business Projects*

Main Activity	Activity Groups
Business Projects	Setting up Private Banking Business in Switzerland Risk Management Data Analyses and Data Improvement Merger Projects in Switzerland and Luxembourg Disaster & Business Contingency Cost & Profit Center budgeting and analysis Change of procedures and workflows due to complete change of IT Systems
International Business Projects	Establishing private banking branches in the US/Asia Establishing Brokerage Firm in the US
Business Negotiations	Procurement Supplier evaluation Contract Negotiations Arbitration

IT Projects*

Main Activity	Activity Groups
IT Governance	Financial Controlling Project Monitoring Project Reporting Project Audits
IT Architecture and Standards	Application and System Architecture Project Methodology IT Standards
IT Projects	Fund Administration Platform Fund Data Warehouse Information Management System IT-Center moves and consolidation Moving Retail Banks on a new banking platform

*) Upon request more detailed presentation can be furnished on the below commentary

Consulting for Business - c⁴b

Client List

Arab Bank (Switzerland) Ltd., Zurich
Nidwaldner Kantonalbank, Stans
Obwaldner Kantonalbank, Sarnen
Appenzeller Kantonalbank, Appenzell
Glerner Kantonalbank, Glarus
Urner Kantonalbank, Altdorf
UBS Wealth Management (prev. UBS Private Banking) and UBS Asset Management, Zurich, London, New York, Chicago, Hong Kong, Singapore, Tokyo, Melbourne
Banque de Depots, Zurich und Miami
Bank Julius Baer, Zurich, London, New York
Coutts & Co., Zurich, New York, Miami, Los Angeles, San Diego, London
Telekurs AG, Zurich, New York, Palo Alto

Managing Partner

Name	Fredy Loepfe
Nationality	Swiss
Languages	German mother tongue Fluent in English
Business Experience	<ul style="list-style-type: none">• Seasoned Project Manager with a broad knowledge and strong managerial skills• 30 years experience as senior IT and project manager, primarily in the banking industry• Extensive business knowledge in the areas of Private Banking, Asset Management and Investment Funds• Managed large projects in different cultural environments overseas (USA, South America, Europe, Far East)
Education	Harvard Business School, Boston <ul style="list-style-type: none">• Managing IT Resources Wharton Business School, Philadelphia <ul style="list-style-type: none">• Strategic Management (Defining, Implementing Strategies and Managing Strategic Risks)

Location

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